



INSPIRATION CATALOG

How to work with the Sustainable Development Goals

10 cases from youth organizations in Denmark



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10 cases from youth organizations in Denmark

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THE WORLD NEEDS YOU – AND OTHER YOUNG PEOPLE

Dear youth,

This catalog is made especially for you.

As a young person, you have a very special role to play in our common mission to create a sustainable world. You are young in a time when, for the first time, there is a global focus on the need to make radical changes if our planet and us humans are to continue coexisting. This need was expressed in 2015 when all the countries of the world adopted the 2030 Agenda for Sustainable Development and the **17 Sustainable Development Goals** which will help ensure a greener, more equal, and just world that is safe to live in for you and for future generations.

At the same time, you are part of the largest generation of young people ever. This means you have the largest generation of potential change agents by your side. When you involve yourself in sustainable development together with other young people, change begins to happen in your local communities, associations, and organizations as well as in your educational institutions and workplaces. That you and other **children and young people are change agents** is recognized in the UN 2030 agenda:

”Children and young women and men are critical agents of change and will find in the new Goals a platform to channel their infinite capacities for activism into the creation of a better world”¹”

And that is the truth. Globally, we are witnessing **young people focusing on the challenges of the world**: the climate crisis, rising youth unemployment, and attacks on democracy and human rights. Locally and nationally, we see again and again that **young people come up with great solutions**: You develop innovative and educational Sustainable Development Goals activities, you engage in the public and political debate on sustainable development – and most importantly: You act.

**Your actions create change
and make a difference – for other people
and for the planet.**

1 United Nations A/Res/70/1 (2015). Transforming Our World: The 2030 Agenda for Sustainable Development.

REMEMBER TO...

We can achieve the Sustainable Development Goals – and your commitment is essential. Here are five points to remember on the rest of your journey.

1.

The Sustainable Development Goals give you a strong foundation on which to demand **influence** in your own country and in the world. This is your future and your planet, it matters – and that is why you should be listened to.

Remember this the next time you meet a closed door.

2.

You can't achieve the Sustainable Development Goals alone – the world and its challenges are too big. It is our **common responsibility** to create a more sustainable world, and therefore, we have to find solutions

and create change together. Join up with your friends and fellow members so we can work together.

3.

The Sustainable Development Goals have a fundamental principle called **Leave No One Behind**. This means that no one should be abandoned, everyone should be included in societal decisions, and everyone should benefit from the sustainable development. Remember this principle when you design and execute your own activities and projects

4.

Many young people across the globe are not part of any association or organization. But they and their contributions are really important if we are to achieve these goals together. Therefore, ask yourself how do we get young people on board if they are not part of an association or organization? And how do we ensure that we get **all young people to be part of our common effort?**

5.

Youths and youth organizations around the world are already in full swing working to achieve the Sustainable Development Goals. **Use your network** in other organizations, in schools, at educational institutions, and at your place of work to share inspiration for concrete action, creative inventions, and engaging activities.

INSPIRATION CATALOG – WHAT IS THAT?

In this catalog, the Danish Youth Council (DUF) has collected examples of how ten youth organizations in Denmark work with the Sustainable Development Goals (SDGs) and all 11 organizations give recommendations on how other youth organizations can get involved in working with the Sustainable Development Goals. Hopefully, you and your organization can use some of these examples as inspiration for your work with the SDGs in a way that is meaningful to you.

While looking through the catalog, you can read about the organizations' SDG activities and their effects. Every history is connected to at least one Goal which is marked by that Goal's logo. In this way, you can go directly to that or those SDGs that most relevant for you and your organization.

AND REMEMBER, DUF has more than 80 member organizations that consist of more than 5,000 local associations and more than 600,000 members. These members and organizations consist of student unions, religious organizations, scouts, environmental organizations, cultural organizations, and political youth organizations. You should therefore be able to find many great and innovative examples of how Danish youths work with the Sustainable Development Goals in their organizations. If you have an example of how you work with the SDGs or sustainability in your organization, please share it with us!

LET US INSPIRE EACH OTHER.

THANK YOU TO DUF'S MEMBER ORGANIZATIONS
FOR SHARING:



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IN SHORT: WHAT ARE THE SUSTAINABLE DEVELOPMENT GOALS?

The Sustainable Development Goals (SDGs) consist of **17 Goals and 169 sub targets**, which together are aimed at solving many of the world's biggest problems by 2030. They were adopted at the United Nations General Assembly in 2015 and thus set a common course towards a sustainable future for all humans and for the planet.

The Sustainable Development Goals are all about working toward sustainably developing our society. They are there to ensure that we all can live a good life now while ensuring that we pass on a good world to future generations.

Below is the colorful matrix which makes up the visual representation of the Sustainable Development Goals. Perhaps you have seen it before. There is one colored square per Goal, and each Goal contains a focus area with a number of associated targets to be achieved to ensure sustainable development.



The Sustainable Development Goals are closely linked and have significance for you, your friends, and your family no matter if you live in Lisbon, Lagos, or Lima. The SDGs are there to ensure that you and other people can live a dignified life, that you can get a job, that you are healthy, and that the nature around us is clean. This means that:

**It is equally important to achieve
the Sustainable Development Goals
no matter where you are in the world.**

SCOUTS ARE BUILDING A BETTER WORLD WITH THE SUSTAINABLE DEVELOPMENT GOALS



In Denmark, we have five scout organizations which are gathered in the umbrella organization **Spejderne** (The Scouts). Every year on St. George's Day, the scouts recommit to the Scout's promise and commemorate the heroic acts of the selfless St. George. The Scout's promise is about being considerate, helping others, being a responsible member of society, and taking care of nature. On St. George's Day in 2018, the activity material 'Build a better world' was launched in collaboration with Tuborgfondet (a Danish charity foundation). In line with the spirit of scouting, the activity material can be used to create small acts of heroism in everyday life to create a better and more sustainable world. The material is based on the 17 Sustainable Development Goals, and the idea is that the activities give scouts the tools needed to work with sustainability in everyday life and in their local scouting group.

With 'Build a better world', the five scout organizations have created a common ground from which they can work with the Sustainable Development Goals in a way that makes sense to all the local scouting groups. You can for example try cooking with the food of the future, insects, or find initiatives aimed at reducing resource waste in the scout hut. This is the connection between the SDGs and the scouting DNA exemplified in the Scout Method and the concept of 'Learning by Doing'. Such a connection is what makes 'Build a better world' a meaningful framework for the scouts to work with the Sustainable Development Goals. What are the possibilities of 'Build a better world' if imagined on a larger scale? **Margrethe Grønvold Friis**, a volunteer in Spejderne, explains:

'With the Scout Method and Learning by Doing as the basis, the activities have been designed to give children and young people a new perspective on the world. The activities allow us to try and reflect on how we can actively help further the Sustainable Development Goals and thereby help build a better world. The activities inspire us to how we may act in our youth communities, but also in other social spheres that we are part of: school, work, the local community, our country, and even the entire world.'

Even though the material has been created for scouts, it can easily be used by children, young people, and adults in all kinds of communities.

TIP

Find "Build a Better World" here:
<https://spejderne.dk/better-world/>

→ SPEJDERNE RECOMMENDS

Use whatever makes your organization unique, such as your purpose, identity, values, and methods, as the basis when you develop activities based on the Sustainable Development Goals. In this way, your activities will show what kind of contribution your organization brings to the SDGs and what kind of activities are meaningful for your organization's volunteers.

IMCC GETS A STRONG PUBLIC VOICE WITH SUSTAINABLE DEVELOPMENT GOAL 3



The International Medical Cooperation Committee (IMCC) was founded in 1950. IMCC works with health-improving projects in Denmark and abroad, and they act as a strong voice for young people in the health policy debate.

IMCC started working with the Sustainable Development Goals by mapping which Goals and target that relates to IMCC's existing activities and projects. With its strong focus on health promotion, it became clear that Goal 3 *Good health and well-being* could serve as the foundation for IMCC's future activities and communication. Moreover, the mapping gave a detailed overview of how IMCC specifically contributes to the SDGs, e.g., within themes such as equality and the environment. IMCC has been able to use this as the foundation for discussing projects with international partners and for new activities.

What has IMCC gained from this work? **Frederikke Bach Larsen**, a member of the national board of the IMCC, explains:

'The Sustainable Development Goals give us a common frame and goal that the world beyond IMCC also understands. With the SDGs, we have gained an extremely relevant context to talk about and advocate for what we believe in. It is easier to team up with new external partners, and it has strengthened us internally in our organization, as we volunteers now have a common language that spans many different activities. Both within and outside of IMCC, the Sustainable Development Goals contribute to the feeling that we fight for something important, and it shows us that our work in the organization is part of a bigger movement across national borders and sectors.'

IMCC has, e.g., found new collaborators in Sundhedsnetværket (The Health Network), a collection of civil society organizations focusing on health promotion. Goal 3 *Good health and well-being* has very much become the cornerstone of the Sundhedsnetværket's existence, and IMCC predicts that the organizations wouldn't have found each other if they hadn't discovered that they all worked toward the same Goal.

Furthermore, IMCC has been able to use Goal 3 *Good health and well-being* to strengthen its position as the voice of young people in the health policy debate. Therefore, IMCC was, among other things, invited to preliminary meetings in the Ministry of Foreign Affairs of Denmark prior to WHO's (the World Health Organization) general assembly, and they were also part of the Danish delegation to the UN Women Commission's annual gathering.

→ IMCC RECOMMENDS

Put your organization and activities under the microscope and examine how they fit into the global agendas that are important to you. Using this as your basis, you can use the Sustainable Development Goals platform to create a unified point of departure and language in your organization and as a strategic foundation for working with external partners.

FOLKEKIRKENS NØDHJÆLPS UNGDOM INFORMS ABOUT THE SUSTAINABLE DEVELOPMENT GOALS IN THEIR NATIONAL AND INTERNATIONAL COLLABORATIONS



Folkekirkens Nødhjælps Ungdom (DanChurchAid's youth organization) engages with young people to create a more just world. Through activities, campaigns, and networking, topics like ending poverty, development policy, the Sustainable Development Goals, the climate, and many more are put on the agenda.

Folkekirkens Nødhjælps Ungdom started working with the Sustainable Development Goals through debates and political activities. They have arranged debates on the Sustainable Development Goals for FDF (a Christian organization for children and youth in Denmark) and YMCA and YWCA in Denmark, and now, they also arrange talks at Danish residential schools and folk high schools. Another example is when Folkekirkens Nødhjælps Ungdom arranged an event at FDF's summer camp where the participants engaged in various activities related to the SDGs. They also arrange events to increase awareness of Goal 1 *End poverty* and Goal 13 *Climate action*, both of which are closely related to their own focus areas.

Folkekirkens Nødhjælps Ungdom also focuses on the Sustainable Development Goals in their international work. They arranged a trip to Palestine to exchange experiences on how to approach the SDGs with a Palestinian youth organization. This exchange was a real eyeopener for the Danish organization. On the trip, especially Goal 16 *Peace, justice and strong institutions* was important for the participants. **Camilla Bøgelund**, the former Chair of Folkekirkens Nødhjælps Ungdom, explains:

'Folkekirkens Nødhjælps Ungdom has an international partnership with a youth organization in Palestine, with whom we arranged a workshop on the Sustainable Development Goals during a study trip. The young Palestinians had difficulties visualizing how they could work with other SDGs than Goal 16 which is about peace, justice and strong institutions, as the issue of peace and justice is so prevalent in Palestine. After some time, they began talking about goals and dreams of things they could change, and soon, the young Palestinians had a long list of topics that we, as young people from different countries could work together on. It's all about using the Sustainable Development Goals as a frame of reference for the change you want to see.'

After the study trip, Folkekirkens Nødhjælps Ungdom established contact between the Palestinian youth organization and a Ugandan organization that they also collaborate with. This new partnership has enabled the organizations to discuss and explore issues related to the Sustainable Development Goals like equality and the climate.

→ FOLKEKIRKENS NØDHJÆLPS UNGDOM RECOMMENDS

Use the Sustainable Development Goals that make sense for your organization. You don't have to engage with all 17 Goals at once. It's better to start with the SDGs that you can actually do something about through the activities in your organization.

RADIKAL UNGDOM USES THE SUSTAINABLE DEVELOPMENT GOALS TO CONVEY DIFFICULT AGENDAS



Radikal Ungdom (the Danish Social-Liberal Youth) is a political youth organization that works with political and democratic engagement.

For Radikal Ungdom, the Sustainable Development Goals make sense as they are aligned with themes that the organization already works with, such as peace, partnership, and the climate. In this way, the SDGs have given Radikal Ungdom a framework to talk about the organization's visions for the development of Denmark and the world. Nationally, Radikal Ungdom has used the SDGs as a theme in their latest campaign aimed at schools. Here, the students were offered temporary Sustainable Development Goals tattoos and campaign material such as flyers and coffee cups while the volunteers from Radikal Ungdom wore t-shirts with SDG prints. As part of the campaign, the volunteers spoke with students about Radikal Ungdom's visions and how these visions support the Sustainable Development Goals.

Sofie Johanna Kuhn, Head of International Collaboration in Radikal Ungdom, explains: *'The Sustainable Development Goals help us talk about difficult topics like the climate. Therefore, we use the SDGs actively in our external communication where we can engage with more people and talk about active citizenship and how the Sustainable Development Goals are as relevant in Denmark as in the rest of the world.'*

Besides using the Sustainable Development Goals in their political communication, Radikal Ungdom has focused on the SDGs at the yearly international day for the organization's international project groups. Two years in a row, a series of activities have taken place where the activities were directly related to one or more Sustainable Development Goals. E.g., during the activity on Goal 9 *Industry, innovation and infrastructure*, the participants were first told about infrastructure in India, thereafter, they had to discuss what good infrastructure means for sustainable development. Then, the participants received building materials and were asked to build the durable bridge possible in 15 minutes. Besides the durability, the participants were judged on whether they used sustainable materials. Together with many other activities, it contributed to a greater understanding of the Sustainable Development Goals and also for the organization's many different international projects.

→ RADIKAL UNGDOM RECOMMENDS

Think about the Sustainable Development Goals as something to accomplish out in the world, but remember that it is also something to work towards in your own country. To make the SDGs more concrete, you may want to look closer at some of the sub targets. They are more specific and action-oriented. The sub targets can be used as a starting point to develop activities and create positive change in your context.

YMCA AND YWCA IN DENMARK USES THEIR NATIONAL MEETING AS A FORUM TO DISCUSS THE SUSTAINABLE DEVELOPMENT GOALS



YMCA and YWCA in Denmark is a joint Christian children and youth movement that offers activities through local associations, camps, and festivals in Denmark, and through a global community via the international YMCA and YWCA movements.

The work with the Sustainable Development Goals in YMCA and YWCA in Denmark really took off at their latest general assembly. Here, a large number of local associations put forward a proposal to start working with the SDGs. The proposal focused on giving the local associations inspiration and tools to work with the SDGs in their own cities. At the general assembly, the proposal was discussed, and with the assembly consisting of people of all ages and associations from all across Denmark, there were many opinions both for and against implementing the Sustainable Development Goals in the organization; opinions of both organizational and theological character. The theological opinions are due to YMCA and YWCA in Denmark being a Christian organization. For this reason, it has been important for YMCA and YWCA in Denmark that their work with the SDGs are aligned with the organization's Christian values. In the end, the proposal was approved by a large majority. A group was then established to qualify how they should approach their work. The group included people with *know-how*, members capable of decision-making in the organization, and members who were skeptical to ensure multiple viewpoints were represented. The group forwarded a proposal to the board, who then decided that YMCA and YWCA in Denmark should focus on selected SDGs, and to establish a coordinating working group.

Internationally, YMCA and YWCA in Denmark have focused on the Sustainable Development Goals in their Y-Global project. Here, young people in, e.g., Denmark, South Africa, and Cameroun meet up and exchange experiences based on their local activities which may help solve global challenges.

Anna Gundersen, a volunteer in YMCA and YWCA in Denmark, explains:

'The project is aimed at creating understanding across vast distances. With the project, we want to work with the Sustainable Development Goals while keeping in mind that young people experience global challenges in different ways and that there is more than one solution to achieve the SDGs depending on the context.'

TIP

The activity material that YMCA and YWCA in Denmark ended up creating can be found in Danish here: kfum-kfuk.dk/verdensmaal
The international organisation can be found here: www.ymca.int

→ YMCA AND YWCA IN DENMARK RECOMMENDS

Remember to ensure that large parts of your organization support your work with the Sustainable Development Goals. It is important to enter into dialogue with both interested and skeptical parties, and with members both locally and nationally.

BIFROST USES ROLE-PLAYING GAMES TO TALK ABOUT GENDER AND EQUALITY



Bifrost is a national organization that uses role-playing games to help children and young people develop into whole, creative, and social individuals. They seek to give them an understanding of other people and cultures by strengthening their empathy and their ability to reflect critically.

Even prior to the adoption of the Sustainable Development Goals, Bifrost worked with the themes of gender and equality through role-playing. Themes that are related to Goal 5 *Gender equality*. Here, Bifrost has a special focus on how to create space for healthy communities among young people no matter their gender. Bifrost has an initiative called *Safe participation* which is part of this focus. The initiative includes an overview with ten pieces of advice for making gender-inclusive role-playing, guidelines for creating a feeling of safety among the participants, and guidelines to follow if any rules or guidelines are broken. Moreover, the organization has put the spotlight on topics such as *toxic masculinity* through debate events. Toxic masculinity describes an aggressive and domineering form of masculinity, and Bifrost uses these debate events to help the participants reflect on gender roles and stereotypes.

Even when young people design their own role-playing games, Bifrost tries to help them on how to reflect on gender and equality. E.g., the young people should consider whether the genders of the roles must be predetermined, or whether it doesn't really matter for the story what gender the different roles have. They have to think about ways to avoid reproducing gender-related power structures if they aren't necessary for the story.

Rene Bokær, General Secretary of Bifrost, explains the rationale behind the focus on equality: *'If the story is not about acting out medieval gender roles, we shouldn't use medieval gender roles. If we want to attract more female youth leaders, we must empower them through the roles they have and the scenarios they act out in their role-playing games.'*

Internationally, Bifrost also focuses on equality. Together with their partner organization in Palestine, Bifrost organizes role-playing games about equality and gender roles – a very sensitive topic in a Palestinian context. Role-playing is a method that helps facilitate reflections among young role players on difficult topics like honor killings and sexuality in a safe and respectful environment.

→ BIFROST RECOMMENDS

Start with the low-hanging fruits. Look at your existing activities and try to integrate the Sustainable Development Goals and sustainability in them and your existing methods instead of coming up with a whole bunch of new activities.

UNG MOSAIK CONSIDERS SUSTAINABILITY AS A GOOD FRAMEWORK FOR NEW COLLABORATIONS



Ung Mosaik is an umbrella organization for local Danish Pentecostal children and youth organizations. It offers children and young people communities and activities with a religious foundation.

For Ung Mosaik, working with the Sustainable Development Goals has not been a goal in itself. However, many of the areas the organization and its local organizations already work with are related to one or more of the SDGs. Specifically, Ung Mosaik focuses on ensuring safe communities for the children and young people in their organizations. They do this through lectures and feedback on local plans of actions regarding well-being and fellowship. These fit some of the targets that are part of Goal 3 *Good health and well-being* and Goal 5 *Gender equality*.

It has been meaningful for Ung Mosaik to strengthen the collaboration between religious organizations and non-religious organizations regarding the Sustainable Development Goals, as even though there are differences in the organizations, they have a common point of reference in their wish to make the world a better place.

Lucas Skræddergaard, a volunteer in Ung Mosaik, explains:

'We also believe in a life before death. In Ung Mosaik, we work to create a better world, and we, therefore, had to take responsibility for the well-being of people in this world. Although, it differs quite a lot how much the Sustainable Development Goals matters for the various religious organizations. As a religious organization, you are not often considered part of the societal projects if they aren't religiously founded. This is probably one of the reasons you don't participate as often. It requires you to be more curious and inclusive on both sides.'

An example of collaboration across different religious organizations is *Green church* – a network of churches, congregations, and organizations in Denmark that through specific efforts reduce their impact on the climate and environment to show consideration for God's creation. To be registered as a green church, you must fulfill 25 out of 48 requirements in a checklist with six categories: values and diaconate (including church service on the climate and nature), ensuring that green working methods are part of your standard methods, purchasing (e.g., guidelines for buying foodstuffs and recycling), energy usage, waste management, transport, and outdoor areas.

TIP

Maybe you can do your own checklist as inspiration for how to establish sustainable methods in your organization. The checklist from Green church is only in Danish: www.gronkirke.dk

→ UNG MOSAIK RECOMMENDS

Seek inspiration and collaborations for your work with the Sustainable Development Goals from many different types of organizations. Explore where you can use religious initiatives as a source of inspiration and involve religious youth organizations in partnerships and projects about sustainable development – even if you haven't collaborated before.

UNGDOMSRINGEN WORKS WITH YOUNG TO YOUNG EDUCATION IN REPRODUCTIVE HEALTH IN UGANDA



The national organization **Ungdomsringen** (the Youth Ring) is an umbrella organization for leisure and youth clubs as well as educational after-school organizations in Denmark. Ungdomsringen has about 850 member clubs and organizations.

Since 2000, Ungdomsringen has had a partnership with the Ugandan organization Straight Talk Foundation (STF) through UngOdense, a voluntary after-school educational organization. STF is an organization with about 800 children and youth clubs in Uganda aimed at children and young people who attend primary or high school. Through the partnership, Ungdomsringen and STF have worked to inform Ugandan youth about sexual and reproductive health and rights. Thereby, the partnership is closely related to the targets under Goal 3 *Good health and well-being* and Goal 5 *Gender equality*. In some parts of the country, young Ugandans have very limited access to knowledge on sexual and reproductive health and rights, and it can be a very sensitive topic of conversation. For this reason, the partners have had good results using young people to teach other young people. This enables a safe space to learn in.

Allan Hejnfelt, an employee at UngOdense, explains:

'In 2019, the youth leaders from the partnership arranged training sessions for young people from about 200 youth clubs in Uganda on sexual and reproductive health and rights. Before the training, we tested their knowledge on the topic, and it was very limited – especially among the girls. After the training, we tested them again, and the number of correct answers had risen markedly. Hence, their knowledge of sexual and reproductive health and rights had improved quite a lot. Then, the young people had to go back and teach their friends in their own clubs. After some months, we visited two of the youth clubs to evaluate this training. In the clubs, we tested randomly selected youths on their knowledge of sexual and reproductive health and rights, and the number of correct answers was on par with answers from the young people we trained directly. Thus, the young people we trained had taught the other members so thoroughly that they now knew as much about sexual and reproductive health and rights as those we trained directly. This is really peer-to-peer that works!'

Over time, the partners have widened their scope. Besides sexual and reproductive health and rights, the partners now work to support the young people's life skills such as their knowledge and ability to act to create whole, good lives.

→ UNGDOMSRINGEN RECOMMENDS

The Sustainable Development Goals are a broad agenda with a focus on our entire world. Remember this when planning your SDG projects and activities. Focus on the entire life of young people, their health, education, environment, and rights, and support their ability to act by making them trainers, spokespersons, and role models. This strengthens their life skills.

FH UNGDOM AND THE NATIONAL UNION OF STUDENTS IN DENMARK USED SUSTAINABLE DEVELOPMENT GOAL 11 AS A FRAMEWORK FOR A JOINT CONFERENCE



The trade union's youth organization, **FH Ungdom**, is an umbrella organization representing about 230,000 young union members. The National Union of Students in Denmark is a national organization for students in higher education; they represent about 165,000 students from across the country.

In May 2018, FH Ungdom and the National Union of Students in Denmark arranged a joint housing policy conference named *Billige boliger til ét helt liv* (Affordable homes for an entire life) focusing on how to get more affordable homes in the four largest cities in Denmark. The decision to arrange the conference as a collaboration between FH Ungdom and the National Union of Students in Denmark was based on the organizations' common focus on the effects of rising housing costs on students', families', and elders' ability to live in the larger cities.

The conference was based on Goal 11 *Sustainable cities and communities*. With this Goal as the foundation, FH Ungdom and the National Union of Students in Denmark had great success in inviting important stakeholders including representatives from the Ministry of Transport, Building and Housing and the at the time mayor of Copenhagen, Frank Jensen.

Rasmus Kjeldsmark Jakobsen, volunteer in FH Ungdom, explains:

'I don't think we ever had so many influential guests at one of our conferences before. Even though the Sustainable Development Goals didn't take up much space in the headlines, especially Goal 11 Sustainable cities and communities was a good point of departure to discuss the rising housing costs.'

The conference is an example of how the Sustainable Development Goals can be used as a framework for a given cause, and how the cause can be strengthened by multiple organizations working together. At the conference, the two organizations experienced how their inputs were listened to, and afterward, especially the National Union of Students in Denmark have had many new partners to work with.

→ FH UNGDOM AND THE NATIONAL UNION OF STUDENTS IN DENMARK RECOMMENDS

Collaborate with other organizations who focus on some of the same Sustainable Development Goals that your organization does. Collaboration is important, as the SDGs should be achieved together, and you can reach many more people through partnerships with other organizations.

OPERATION DAY'S WORK INFORMS ABOUT THE SUSTAINABLE DEVELOPMENT GOALS THROUGH HUMOR AND DIALOGUE TOOLS



Operation Day's Work (OD) is Denmark's global movement of pupils that work to inform about development and global citizenship for young people in the country's youth education institutions. The organization is especially known for the annual Dagsværksdag (the Day's Work day) where pupils from around the country work for one day to collect money for an international development project that they together have chosen.

OD has worked with the Sustainable Development Goals since 2015 when the organization found the SDGs to be a useful framework to talk about international development and to put development on the agenda all year and not just on Dagsværksdagen. For OD, humor and dialogue have been key tools to make the Sustainable Development Goals relatable for Danish youths.

Humor can be seen in the organization's Tinder campaign that **Charlotte Hedevang** Nielsen, former Campaign Manager at Operation Day's Work, tells about here:

'To use the Sustainable Development Goals as a tool, we had to find a way to let young people get to know them. At Operation Day's Work, we chose a humor-based approach, which is why our SDG material became a Tinder campaign where you could read about the Goals through conversations and matches. In this way, the global perspective was introduced via a platform that young people know from their everyday life. The Tinder campaign was reproduced in real life for various events and published online so the pupils could decorate bulletin boards and toilet stalls with important and funny messages.'

To support the information on the Sustainable Development Goals, Operation Day's Work made a number of dialogue tools. The organization has, among others, produced Sustainable Development Goals tattoos and a wheel of fortune to quiz on the SDGs using the tattoos as points. The wheel of fortune has been a great success, and it has been lent to other organizations and events. Lately, OD has created a dialogue tool using folded paper with printed questions on the different SDGs. This is then used to initiate conversations on problems related to the Goals. The organization has also made a Sustainable Development Goals Christmas calendar where the receiver gets tips on how to live more sustainably every day.

TIP

Operation Day's Work's tools for Sustainable Development Goals is all in Danish but can be used for inspiration at their resource room: od.dk/verdensmaal

➔ OPERATION DAY'S WORK RECOMMENDS

Remember to talk about the Sustainable Development Goals in a way and in a context where young people and your members can understand and relate to. The first step towards the SDGs is to ensure that everyone understands what they are about. Only in this way will the Goals become meaningful.

DO YOU WANT TO KNOW MORE?

LINKS

- [Sustainabledevelopment.un.org](https://sustainabledevelopment.un.org) – Get a lot of knowledge on the UN’s primary knowledge platform for the Sustainable Development Goals.
- undp.org/sustainable-development-goals – Read more about the Sustainable Development Goals and their targets, facts and figures at United Nations Development Programme’s homepage.
- dst.dk/en/Statistik/Sdg - Statistics Denmark’s SDG platform shows, for a large number of indicators, the fulfillment of the Global Goals for Denmark.
- worldsbestnews.org – Be inspired by the constructive journalism that focuses on progress in the world through **World’s Best News**.
- unsdg.un.org/2030-agenda/decade-action – Only 10 years until 2030 and called the Decade of Action.

IMPORTANT REPORTS AND OTHER MATERIALS

- **Report for Voluntary National Review – Denmark’s implementation of the 2030 Agenda** (January 2017 and again in 2021)
- **Sustainable Development Report** – the UN’s annual status report on the implementation of the SDGs (incl. SDG Index and Dashboard Report).
- **Global Sustainable Development Report 2019** – a report on the global status on the implementation of the SDGs published every fourth year. In 2019, it was written by an independent group of expert scientists from all over the globe.
- **World 2030: Denmark’s Developmental Policy Strategi** (from January 2017)
- **Youth leading the world 2030: A review of Danida’s youth-related engagements** (January 2017) – 19 recommendations on how young people can contribute to Denmark’s developmental collaboration towards 2030.



DUF – The Danish Youth Council is an umbrella organization with more than 80 children and youth organizations as members. The member organizations of DUF range from scouts to political youth organizations, voluntary social organizations, cultural organizations, environmental organizations, organizations for youth with disabilities and many more. DUF promotes youth participation in organizations and in democracy.



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